



CU Direct Connect Golf Tournament Raises Over \$10,000 for Charity

Denver, Colorado, August 30, 2004 – On August 16th, CU Direct Connect (also known as CUILA LLC) raised \$10,250 during a charity golf tournament benefiting the Colorado Credit Union League Foundation and First Tee of Denver. Over 60 credit unions and 20 credit union service providers were invited to the charity golf tournament held at Meridian Golf Club, and 120 players contributed to the charities.

The mission of The Colorado Credit Union League Foundation is to educate credit union personnel, volunteers, and members about credit union related issues and operations and to increase awareness, promotion and development of credit unions and their communities. The Foundation also provides scholarships, grants and various educational opportunities. CU Direct Connect raised \$8,450 for The Foundation.

“Colorado’s credit unions and our foundation very much appreciate the support of CU Direct Connect and the other sponsors of this great event,” said John Dill, President/CEO of the Colorado Credit Union League. “Credit unions are all about people helping people, and this tournament is a wonderful example of how our friends and partners assist us in fulfilling that mission.”

On one tournament event hole, PGA Professional Jay Anderson hit a long drive for tournament players, raising \$1,800 for First Tee of Denver. The focus of First Tee is to give young people of all backgrounds an opportunity to develop, through golf and character education, life-enhancing values such as honesty, integrity and sportsmanship.

Steve Anderson, President/CEO of CU Direct Connect, stated, “I am pleased with the outcome of this event. CU Direct Connect has had the opportunity to support the credit union movement, give back to the community, and have fun along the way. I look forward to hosting future fundraising events.”

Double Eagle sponsors included: Gateway Services Group, Securian, and IA Systems. Eagle sponsors included: Automotive Avenues, SunCorp, and Kroll Factual Data. Birdie sponsors included: Equifax, AutoTrek Auto Club, TransUnion, InsightAmerica, CU Aadvantage Automotive, and The Designer’s Desk.



The attached photo from the tournament includes, from left to right:
Keith Cowling, Credit Union of Denver CEO and member of the CUILA Board of Managers.
Quint Shear, Western Rockies Federal Credit Union Vice President of Lending.
Darrick Weeks, Safeway Rocky Mountain Federal Credit Union CEO.
Steve Anderson, CU Direct Connect President/CEO.